



THE RITZ-CARLTON YACHT COLLECTION ANNOUNCES PATRON OF THE ARTS PROGRAM AND OPENS APPLICATIONS TO THE PUBLIC

Partnering with local communities to bring enriching cultural programming to sea, the initiative will offer guests a deep dive into the uniqueness of each destination while inviting artists, speakers and cultural contributors across all disciplines to showcase their work



Bethesda, MD – MAY 6, 2021 – [The Ritz-Carlton Yacht Collection](#) is delighted to announce its [Patron of the Arts Program](#), inviting artists, speakers and cultural contributors across all disciplines including visual arts, performing arts, science, literature and gastronomy to apply to participate. The highly curated programming will engage local communities, partnering to bring a range of cultural explorations to life throughout the yacht. *Evrima*, the first yacht from The Ritz-Carlton Yacht Collection, will blend thoughtfully personalized journeys with modern design and innovative programming to deliver unforgettable experiences. Enhancing the expertly tailored activities and opportunities for discovery onboard, The Patron of the Arts Program will be one of the many initiatives that place The Ritz-Carlton Yacht Collection in a league of its own.

“We believe art plays a central role in shaping and supporting communities,” stated Douglas Prothero, Chief Executive Officer for The Ritz-Carlton Yacht Collection. “Our guests continue to seek out experiences that promise thoughtful, authentic immersion into the destinations we visit, and we are thrilled to celebrate each unique port of call while offering travelers unique ways to connect with global cultures.”

The Patron of the Arts Program creates a platform for local talent to showcase their artistry onboard, tapping into a broader audience and engaging the international traveler in new and exciting ways. Welcoming artists and researchers who reside in each destination to perform or present on *Evrima*, the program aims to share new concepts and theories, and a mix of traditional and contemporary art practices. Programming will range from an evening of unexpected

entertainment to an exclusive culinary tasting to unforgettable talks with a range of experts, all chosen specifically to inspire participants and life's most meaningful journeys. [Applications](#) for the Patron of the Arts Program are now being accepted. Submission deadlines vary depending on the region.

The Ritz-Carlton Yacht Collection is poised to be one of the most exciting launches within the luxury travel space. The onboard experience will blend the lifestyle of the resorts of The Ritz-Carlton with the casual freedom of a yachting vacation. Introducing thoughtfully crafted itineraries and signature experiences, The Ritz-Carlton Yacht Collection will carve out an entirely unique space within the industry and pave the way for a new era of cruising. The specially designed yacht will measure 190-meters and was carefully designed to offer an intimate experience and one of the highest space ratios at sea. The smaller size of the yacht will create a more residential feel, and the expansive suites will boast floor to ceiling windows and greater ceiling heights to result in more flowing, spacious accommodations. Guests will enjoy a range of onboard activities and entertainment, watersports from the yacht's marina, a carefully curated menu of spa treatments and the yacht's signature restaurant which was designed by Sven Elverfeld of Aqua, the three Michelin star restaurant The Ritz-Carlton, Wolfsburg.

All Patrons of the Arts Programming is complimentary for guests of The Ritz-Carlton Yacht Collection. For more information on *Evrima* or the Patron of the Arts Program, please visit <https://www.ritzcarltonyachtcollection.com/patron-of-the-arts>. For voyage reservations, contact a Reservation Services Agent at (833) 999-7292 (U.S. & Canada) or contact your travel professional.

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Press contacts:

Meg Connolly Communications: RitzCarlton@mcc-pr.com

Erica Flint: erica.flint@marriott.com

About The Ritz-Carlton Hotel Company, LLC

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